

## The Camden Group Hires New Leader for Chicago Office

El Segundo, Calif., December 19, 2007

The Camden Group, a national healthcare consulting firm, has hired Brian J. Silverstein, M.D. to lead its Chicago office. As senior vice president, Dr. Silverstein, 35, will spearhead business, strategic and clinical advisory services; further increasing The Camden Group's presence in the Midwest and Northeast markets.

"We are excited Brian has joined The Camden Group to lead our Midwest region and continue the growth of the company," says Steven T. Valentine, president of The Camden Group. "Brian is a highly respected industry thought leader and a noted speaker on the future of healthcare. He adds significant expertise and depth to our company in the critical areas of strategic planning, physician and hospital alignment, retreat facilitation, and business planning."

Before joining The Camden Group, Dr. Silverstein was a vice president and national thought leader for Sg2, a Skokie, (Ill.) healthcare research and consulting firm. In that role, he directed development of marketplace intelligence, decision tools, education and custom consulting services. He also led educational sessions and gave presentations to corporate boards and senior management teams about national healthcare trends, changing clinical practices, future care delivery models, medical technology innovation and adoption, and alignment of hospital and physician interests.

Dr. Silverstein also has worked as a management consultant for ZS Associates, a leading sales and marketing consulting firm for healthcare and pharmaceutical companies. He has advised managed care organizations and Fortune 500 pharmaceutical and medical device manufacturers. His career in healthcare began in the early 1990s, when he trained as an emergency medical technician at Columbus Hospital in Chicago.

Dr. Silverstein received his medical degree from the University of Chicago's Pritzker School of Medicine. He completed his internship in internal medicine with McGaw Medical Center of Northwestern University. He holds a bachelor of business administration with highest distinction from Emory University, where he also completed a second major in biology summa cum laude and served as his class' valedictorian.

Based in El Segundo, Calif., The Camden Group provides a vast array of consulting services on areas ranging from strategic and business planning, hospital operations improvement and hospital and physician alignment. Since its founding in 1970, The Camden Group has advised more than 1,000 hospitals, medical groups, outpatient facilities, and other healthcare organizations nationwide.

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